



**6th International Exhibition & Conference on
Sugar | Ethanol | Distilleries | Co-Gen | Cane Farming
27th - 28th February 2014
Bombay Exhibition Centre, Goregaon (E), Mumbai, India**



**Two Days International Conference on Theme of
“Deregulation driving stability and investment in
the Indian sugar industry”**



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Sugar Asia 2014

Sugar Asia is a dedicated and focused platform created by Nexgen Group where every vertical of Sugar, Ethanol, Distilleries, Bio-Energy and Farming comes together to share, discuss and also gives a basis to formulate marketing, production strategies and policies for their various business of Sugar, Ethanol, Distilleries, Bio-Energy and Farming of Cane & Beet.

Recently Indian government has announced a partial decontrol of Sugar Industry, which certainly is a positive step taken by Indian government. On the backdrop of this historical announcement of Indian Government and current Global sugar scenario, 6th Sugar Asia, 2014 will be best occasion to understand the market and to avail tremendous business opportunity in wrapped in Asian as well as other regions.

The last edition organized at Bangkok, Thailand witnessed footfall from more than 30 nations across the globe gave an excellent interactive platform. Sugar Asia 2014 is being organized with support of leading Associations and trade bodies related to Sugar and allied industries so that each vertical is explored with a holistic approach.



WHY 6TH SUGAR ASIA, 2014 AT INDIA:



- ❖ Partial Decontrol of the Indian Sugar Industry recently gives reason for new sugar mills erection and technology advancements opportunities.
- ❖ India is one of the strongest and fastest growing economies of the world.
- ❖ Expected GDP growth of 5.7% in year 2013-14 as per prediction by World Bank.
- ❖ One of the biggest consumers of Sugar in world gives it as a clear investment destination.
- ❖ Government's Act on mandatory 5% blending of Ethanol for Oil Marketing Companies of India gives a better place of business for Ethanol production and supply, hence new technologies are sought.
- ❖ A huge Power demand in India due to growing population and heavy infrastructure development, India portrays an investment destination for Bio-Energy.
- ❖ Many old mills are needed to be modernized and new projects to be commissioned in coming years.

6TH SUGAR ASIA EXHIBITION:



Sugar Asia is ASEAN's leading platform to showcase your products and services in front of very much targeted audience for Sugar, Ethanol, Distilleries, Bio-Energy and Farming of Cane & Beet. Since the Government's partial decontrol of Sugar Industry has been announced, Indian Sugar and allied industries portrays best business opportunity in these sectors. To meet the growing demand of Sugar, Ethanol, Liquor and Energy, various players will be available with their latest equipments, machinery and technology for the Sugar and its downstream industries.

Exhibit Profile:

- ◆ Equipment Manufacturers and Suppliers
- ◆ Input & Consumables Suppliers
- ◆ Technology Developers & Suppliers
- ◆ Chemical Manufacturers and Suppliers
- ◆ IT and Automation Service Providers





Opportunities:

- Sugar Asia 2014 will bring all segments of Sugar, Ethanol, Distilleries, Bio-Energy and Farming together at a single platform
- Meeting point of Technology suppliers, equipments manufacturers and traders for sugar and allied industries.
- A perfect blend of exhibitors from all verticals where audience will be able to witness the latest innovation and technology for better production and efficiency
- Partial decontrol of Indian sugar industry will be best occasion to celebrate the self sufficiency of the industry.
- Identify new exports destinations and excellent opportunities for networking with world's leading players of Sugar and its allied industries.
- Explore new markets and trends which are being followed by the industry



Focus Countries



-  THAILAND
-  SRI LANKA
-  CHINA
-  INDONESIA
-  VIETNAM
-  PHILIPPINES
-  KENYA
-  AUSTRALIA
-  USA
-  UK
-  SOUTH AFRICA
-  INDIA
-  PAKISTAN
-  NEPAL

VISITOR PROFILE:



- ◆ Sugar Mills
- ◆ Ethanol Plants
- ◆ Co-Gen Plants
- ◆ Distilleries
- ◆ Government Officials
- ◆ Trade Association
- ◆ Equipments Manufacturers and Suppliers
- ◆ Researchers, Academicians, Technologists and Everyone associated or wish to be associated with Sugar, Ethanol, Distilleries, Co-Gen and Farming Industry

Branding & Marketing Opportunities



- Exhibiting at Expo
- Various customized Sponsorship package.
- Print Advertisement in Expo Directory/Souvenir/Show Catalogue
- Advertising and Branding at venue through screen, banners and board.
- Brand awareness through (Lanyards, Bag, Flyer and Pen distribution etc.)

Sugar Asia Conference:

6th Sugar Asia Conference:

Sugar Asia conference is an internationally acclaimed conference where delegates come from across the globe to hear the internationally renowned speakers. The speaker community comprises each vertical of the industry like Technologists, Traders, Importers and Exporters, Government Officials, Country Representatives etc. Past five editions of Sugar Asia Conference were successful enough where the complete insight of Sugar, Ethanol, Distilleries, Bio-Energy and special focus on farming sector was given.

Attendee Profile:

- Sugar, Ethanol and Distilleries Technologists
- Sugar Millers and Ethanol Producers
- Distillers and Energy Producers through Co-Gen and Solar
- Researchers, Academicians and Scientists
- Traders of Sugar and Ethanol
- Power and Energy Producers and distribution companies
- Government Officials
- Members of Sugar and Ethanol Associations
- Country Representatives
- Cane Farmers and Farming Consortiums
- Petrochemical and Petroleum Companies and everyone associated with Sugar and allied industries

Highlight:

One Day Post Event Trip to Vasantdada Sugar Institute, Pune, Maharashtra



India: Quick Outlook

India is a country in South Asia. It is the seventh-largest country by area, the second-most populous country with over 1.2 billion people. It shares land borders with Pakistan to the west, China, Nepal, and Bhutan to the north-east; and Burma and Bangladesh to the east. The Indian economy is the world's tenth-largest by nominal GDP and third-largest by purchasing power parity. India has around 30 world heritage sites and possesses beautiful mix of culture, ethics and traditions.



Speaker for 6th Sugar Asia



Dr. Leonardo Bichara Rocha
International Sugar Organization-UK



Mr. Kyriakos Maniatis
European Commission-Brussels



Mr. Flavio Castelar
APLA-Brazil



Dr. Jurgen Bruhns
Sugar Industry-Germany



Mr. JJ Bhagat
STM Projects Ltd.-India



Mr. Vinay Kumar
Ex MD-NFCSF, India



Ms. Queenie Rojo
Ethanol Producers Association-
Philippines



Mr. Krishnan Naganathan
Valcon Management Consultants
Pvt Ltd-India



Mr. Arvind Chudasama
International Sugar Journal-UK



Mr. Robert Quirk
BONSUCRO-Australia



Mr. Memet Hakim
Emha Training Centre-Indonesia



Mr. R.V. Dani
Vasantdada Sugar Institute-India



Mr. Albert Markusse
Suikerunie-Netherland



Mr. Guilherme Nastari
Datagro-Brazil



Mr. Mario F. Amador Rivas
Nicaragua Sugar Producer
Committee-Nicaragua



Mr. Abdul Khan
Fiji Sugar Corporation-Fiji



Mr. S.C. Natu, Cogen Association of India-India