

# Post Event Report



## THANKS TO YOU

A sweet memory

to

### Sugar Asia 2013

held on

28th-29th May 2013

at

Bangkok, Thailand



Nexgen Exhibitions Pvt. Ltd.



## Post Event Report Sugar Asia 2013

Sugar Industry is one of the crucial industries which plays a major role in any economy throughout the world. This industry is one of the most promising industry, but very much dependent on various factors like pricing, policy, climate, investment environment etc.

Nexgen always tries to provide a common platform for sharing the knowledge, technology and information by conceptualizing exhibitions and conferences for very much niche markets. One of these market is Sugar and its downstream industries. For these industries, Sugar Asia is conceptualized and organized every year.

Keeping the global Sugar scenario and other allied industries status in mind, **5th edition of Sugar Asia was organized under the aegis of Office of the Cane and Sugar Board, Ministry of Industries, Govt. of Thailand, Thai Sugar Millers Corporation and Thai Society of Sugar Cane Technologists. The event attracted footfall from more than 30 countries including countries like Sri Lanka, Philippines, Singapore, Kenya, Australia, China, Indonesia, France, USA, United Kingdom etc.**



## Inauguration



The inauguration ceremony of the 5th Sugar Asia was an event in itself where some of the major persons of sugar industry were available. The event was opened officially by Mr. Udaya Senewiratane, Secretary, Ministry of Sugar Industry and Development, SRI LANKA and a Sugar Cane Farmer Representative from Thailand Sugar Cane Growers community along with the dignitaries like:

Mr. Rangsit Hiangrat, Director General, Thai Sugar Millers Corporation, THAILAND

Mr. Arvind Chudasama, Editor, International Sugar Journal, UNITED KINGDOM

Dr. Klanarong Siroth, Vice Chairman, Thai Society of Sugar Cane Technologists, THAILAND and

Mr. Robert Quirk, Cane Farmer and Inaugural Member BONSUCRO, AUSTRALIA

The welcome of the Chief Guest, Speakers, delegates and all other participants was done by Mr. Arvind Chudasama, Convener of Sugar Asia Conference. He also expressed his views about the importance of this event.

Then, the Key note address was delivered by Dr. Klanarong, Vice Chairman of Thai Society of Sugar Cane Technologists and expressed his views for this important occasion.

The Chief Guest of 5th Sugar Asia, Mr. Udaya Senewiratane, Secretary of Ministry of Sugar Industry and Development of Sri Lanka was welcomed by Mr. V.K. Bansal, Director of Nexgen Group, India. Mr. Udaya was called upon podium to speak few words and he said "I would like to express my sincere thanks to the organizers and other dignitaries who are gathered here for this important event not just for Asian region, but for global sugar industry. This conference is being organized when a separate ministry is being formed in Sri Lanka for Sugar and its development and Indian Government's partial de-regulation." Further he extended best wishes for the industry participants and appreciated Nexgen for creating such an international level platform.

After a small speech by Chief Guest, Mr. Robert Quirk, Member Organizing Committee, extended his heartiest thanks to all distinguished guests, participants and speakers for their valuable presence and participation.



## Directory Release

After the conclusion of Inaugural Session, a Directory Release ceremony was performed. The Directory release was performed by the auspicious hands of Mr. Rangsit Hiangrat, Mr. Udaya Senewiratane, Mr. Robert Quirk, Dr. Klanarong Siroth and Mr. VK Bansal.





## 5th Sugar Asia Conference

A two days content rich conference as organized as part of 5th Sugar Asia. The conference theme of 5th Sugar Asia was “Driving Productivity in Farms and Factories”. The theme was perfect according the current scenario of the sugar and its allied industries where the productivity and maximum utilization of resources was focussed in the conference. The conference theme was very much appreciated as it was going perfectly with the current situation as per the industry captains.

The first day of the conference was dedicated to the Asian, Thai and World Sugar and Ethanol Scenario. The conference was planned in such a way where every vertical of the industry should be addressed by their key players. The first presentation was delivered by Dr. Klanarong Siroth of Thai society of Sugar Cane Technologists on the topic of “Recent Situation and Trend of Co-Products in the Thai Sugar Industry”.

After Dr. Klanarong, Mr. Rangsit Hiangrat of Thai Sugar Millers Corporation presented his extensive formulized knowledge and information about the Thai Sugar Industry. The topic of his presentation was “Cane & Sugar Industry in Thailand”. The presentation gave a clear overview of the Industry opportunity in the near future and current time as well.

Followed by Mr. Rangsit, Ms. Upsorn Pliansinchai of Mitr Phol Group presented a very interesting presentation on the topic of “Green Technologies for Sustainable Sugar Industry”. The presentation gained high interest as it gave a small insight how Mitr Phol group is managing its carbon footprints and balancing environment with its green technologies. The Thai session concluded with a clear conclusion that this industry is going to be backbone of economy in coming years.

Post Lunch, there was International Sugar and Ethanol session where some of the industry’s well known names presented their presentation and gave the audience a clear picture of current and expected global sugar and ethanol situation. In this session the first presentation was presented by Mr. Alain Jean Roy of CGB, France on the topic of “An Overview of the development in the Bio-Ethanol in Europe”.

Followed by Mr. Alain Jean Roy, Mr. Steve Attard from CSIRO presented a very informative paper on the topic of “Maximizing Sugar Recovery Rates in Australian Sugar Industry”. This presentation was very much appreciated as it gave all the Sugar Millers present in the conference a clear overview how and where productivity increase can be done. Then it was a turn of Mrs. Joan B. Noble who presented her presentation on the topic of “EU Policy from 2015 and the potential impact on World market”. Then a small tea break was organized after which two important presentations were presented on Ethanol.

In this sequence first presentation was presented by Mr. Cyril Suduwella of Sri Lanka Sugar Research Institute on the topic of “Fuel Ethanol and its Application in Automobiles”. Followed by Mr. Cyril, Mr. Flavio Castelar of APLA, Brazil presented his presentation on the topic of “Brazilian Sugar and Ethanol Industry: Present and Future”. The presentation was highly appreciated as it was one of the most crucial country presentations for the industry.

After the presentations, a cocktail dinner was organized by Nexgen at Cruise where everyone enjoyed the cocktail dinner and immersed himself/herself in one of the most happening night of their trip.



The 2nd day was dedicated to Technology and Research Presentations by Exhibitors and Experts. In this line, the first presentation was presented by Mr. Carlos A. Donado of CarboUA on the topic of “Increase productivity and quality in Mills and Refineries by using High Performance Adsorbents”. The Next presentation for this session was presented by Mr. Damien Brichtant of Novasep on the topic of “Improvement of Plantation White Sugar Quality for Asian Market”.

The next presentation was presented by Ms. Walaiporn Tiaprasit of Perten Instruments with the topic of “New NIR possibilities in Sugar Production”. The presentation was quite a technical and was very much appreciated as its not new, but very special technology.

After a small Tea Break, Mr. Arvind Chudasama of International Sugar Journal presented his paper on the topic of “Overview of Sugar Outlook in Asia”. The paper gave clear insights about the Asian Sugar Industry’s current and future projections.

After Mr. Arvind, it was turn of Mr. Peter Kristnsen of Reggiana who presented his technology paper on the topic of “Reasons for growing popularity of Direct Shaft mounted Planetary Gearboxes as Mill Drive Option in Cane Crushing Mill across the World”. Followed by Mr. Peter, the next presentation was presented by Mr. J.P. Singh of National Federation of Co-Operative Sugar Federation who presented his paper with the topic of “Factors affecting the Sugar Cane Yield and Sugar Recovery”.

After Mr. JP Singh, Mr. Memet Hakim of Emha Training Center of Indonesia presented a paper on “Production force management in Sugar Cane”. Then followed by Mr. Memet, Mr. Robert Quirk of BONSUCRO, Australia presented his extensive cane farming skills and experience in front of the audience with the topic “Result of 20 years work in the development of a Green Cane Harvesting Systems and Full residue retention in the Wet-Subtropics”.

Folowed by Mr. Robert, the next presentation was presented by Ms. Queenie Rojo of Ethanol Producers Association of Philippines on the topic of “The Philippines Ethanol Industry”. The presentation gave an overview of the industry and the opportunities available in this esteemed industry of Philippines.

Followed by Ms. Queenie, Mr. Josef D. of Fermentec presented his presentation on the topic of “Leveraging Asian Bio-ethanol Industry through New Developments and Knowledge from Brazil”. The conference concluded with the conclusion remarks containing the message that Asian and European Sugar and Ethanol industry is going to see various ups and downs as policies and technology has to be balanced for the better growth of these industries.

Later, the vote of Thanks was extended by Mr. Robert Quirk, Member of organizing committee with a promise of get together at 6th Sugar Asia Conference at Mumbai, India.





## 5th Sugar Asia Exhibition

Sugar Asia exhibition is one of the most acclaimed exhibition for Sugar and allied industries exhibition. This exhibition is the catalyst for one stop business solutions where buyers and sellers meet at one single platform and share their requirements and offers. The exhibition was participated by key players of the industry in the Sugar, Ethanol and Distilleries Industries. The exhibitors were from various nations like Taiwan, USA, Italy, Thailand, Sweden, China, India, Denmark etc. The list of participant exhibitors is as follows:

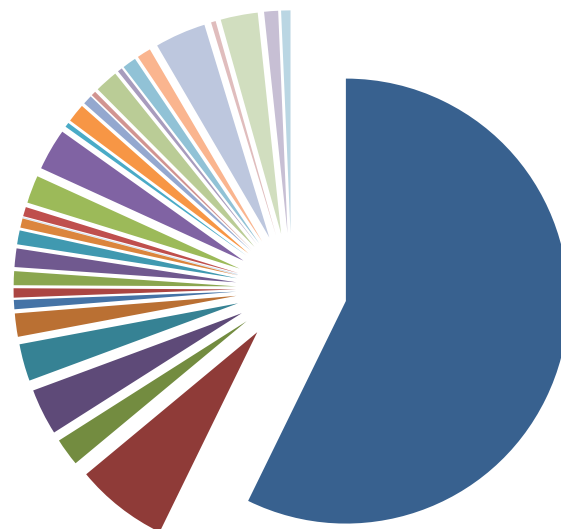
- ❖ Top Gear Transmissions, India
- ❖ Penglai Automation Factory, China
- ❖ Palawat Co. Ltd., Thailand
- ❖ Tai & Chyun Associates Industries Inc., Taiwan
- ❖ VRL Automation Engineering & Projects Pvt. Ltd., India
- ❖ CN Gpower Gearbox Co. Ltd., China
- ❖ ITECA SOCADEI, Italy
- ❖ Liu Zhou Liu Lion Chain Manufacture Co. Ltd., China
- ❖ Thermax Ltd., India
- ❖ PPI Pumps Pvt. Ltd., India
- ❖ Lufkin Industries Inc., USA
- ❖ Carboua International, Philippines
- ❖ SSP Pvt. Limited, India
- ❖ C.T.L. Interlube Co. Ltd., Thailand
- ❖ Online Solution Co. Ltd., Thailand
- ❖ See Hau Global SDN BHD, Malaysia
- ❖ Cheema Boilers Ltd., India
- ❖ Raj Process Equipments & System Pvt. Ltd., India
- ❖ Veasons Energy Systems Private Limited, India
- ❖ Novasep Asia, Singapore
- ❖ Lars Enviro Pvt. Ltd., India
- ❖ Ulka Industries, India
- ❖ Perten Instruments, Sweden
- ❖ Pradit and Friends Machinery Co. Ltd. / Sloop Enterprise, Thailand
- ❖ Sathguru Management Consultants Pvt. Ltd., India
- ❖ Sugaronline, United Kingdom
- ❖ Siam Takuma Co. Ltd., Japan
- ❖ Tough Casting Private Limited, India
- ❖ Neltec Denmark A/S, Denmark
- ❖ Reggiana Riduttori S.R.L., Italy
- ❖ OCSB, Thailand
- ❖ Geartech Engineers Pvt. Ltd., India
- ❖ Pro-M-tec, Denmark



## Visitors:

The Sugar Asia visitors always enjoyed the latest technology offered by the exhibitors. This year the footfall of visitors were more than 900 from 30 nations across the globe including countries like Singapore, Malaysia, Japan, Indonesia, Australia, Austria, Spain, United Kingdom, Sri Lanka, India, Thailand, Cambodia, Laos, Kenya, Swaziland etc.

### Countrywise Footfall



- |                  |                  |
|------------------|------------------|
| ■ Thailand       | ■ Malaysia       |
| ■ India          | ■ Algeria        |
| ■ Indonesia      | ■ France         |
| ■ China          | ■ Iran           |
| ■ Japan          | ■ Iraq           |
| ■ Sri Lanka      | ■ Italy          |
| ■ Czech Republic | ■ Jordan         |
| ■ Spain          | ■ Laos           |
| ■ South Africa   | ■ Pakistan       |
| ■ Brazil         | ■ Philippines    |
| ■ Cambodia       | ■ Swaziland      |
| ■ Austria        | ■ United Kingdom |
| ■ Australia      | ■ USA            |
| ■ Netherland     | ■ Vietnam        |
| ■ Kenya          |                  |

# WE WILL MEET YOU AGAIN IN



### Organiser:

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